## Assessment Schedule - 2018

## Accounting: Interpret accounting information for sole proprietors (90980)

## Evidence

| Question ONE | Sample Evidence | Achievement | Achievement with Merit | Achievement with Excellence |
| :---: | :---: | :---: | :---: | :---: |
| (a) | Analysis Measure 2018 | Calculates at least two analysis measures correctly. |  |  |
|  | Gross profit \% 5 55.4\% |  |  |  |
|  | Distribution cost \% $\quad 23.0 \%$ |  |  |  |
|  | Percentage change in sales $\quad-10.0 \%$ |  |  |  |
| (b) | The gross profit percentage of $60.0 \%$ means that in 2017, 60 cents for every $\$ 1$ of sales (or 60 percent of sales) received by Fashionz was gross profit, which is available to cover operating expenses and make a profit. <br> Sales for Fashionz have decreased from \$194 600 to $\$ 175$ 140, which is a $10 \%$ decrease. One reason for the $10 \%$ decrease in sales is that (examples, but not limited to): <br> - A new clothing store, Top to Bottom, opened, which increased competition. This store took customers away from Fashionz, decreasing sales, which led to the percentage change in sales of $-10 \%$. <br> - The decrease in mark-up from $150 \%$ to $124 \%$ was a result of lowering prices, and Fashionz did not increase the quantity of sales to make up for the lower prices. Existing customers were concerned that the lower prices reflected lower quality / the prices were still more expensive than Top to Bottom, so they stopped shopping at Fashionz, decreasing sales, which led to the percentage change in sales of $-10 \%$. <br> Note: Advertising decreased is not a reason, because it increased. <br> To increase sales in the future Fashionz should (examples, not limited to): <br> - Further increase its advertising / change the type of advertising being used (specific example) by focusing on quality clothing / the new range of shoes and accessories / target market specific/lower prices. The increased / new advertising will attract more customers, which will lead to increased sales. <br> - Find a cheaper supplier of its clothing and accessories so it can lower its selling prices to compete with Top to Bottom without further reducing its mark-up. The lower selling price should attract more customers and increase the quantity of clothing and accessories sold, which increases Fashionz' sales in the future. | Describes meaning of 60\% gross profit percentage for Fashionz. <br> Describes one reason for the trend in sales. | Explains the meaning of 60\% GP\% for Fashionz <br> Explains one valid reason in detail for the decrease in sales for Fashionz linking to customers. |  |
|  |  |  |  | Fully explains one valid reason for the $10 \%$ decrease in sales for Fashionz linking to the decrease in customers and clothing / accessories / shoe sales. |
|  |  |  | Makes a valid recommendation to improve Fashionz' sales in the future. | Justifies a valid recommendation to improve sales for Fashionz. |


| N1 | N2 | A3 | A4 | M5 | M6 | E7 | E8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ONE correct analysis measure calculation or partial description. | ONE Achievement description. | TWO Achievement descriptions. | THREE Achievement descriptions. | ONE of the following explanations at Merit level: <br> Gross profit percentage explained <br> OR <br> Reason for decrease in sales explained <br> OR <br> Recommendation to improve sales | TWO of the following explanations at Merit level: <br> Gross profit percentage explained <br> AND/OR <br> Reason for decrease in sales explained <br> AND/OR <br> Recommendation to improve sales | ONE of the following explanations at Excellence level: <br> ONE trend in sales fully explained at Excellence level <br> OR <br> ONE justified recommendation to improve sales. | BOTH the following explanations at Excellence level: <br> ONE reason for trend in sales fully explained <br> AND <br> ONE justified recommendation to improve sales. |

N0 = No response; no relevant evidence.

| Question TWO | Sample Evidence | Achievement | Achievement with Merit | Achievement with Excellence |
| :---: | :---: | :---: | :---: | :---: |
| (a) | Analysis measure 2018 | Calculates at least two analysis measures correctly. |  |  |
|  | Administrative expense \% $\quad 16.5 \%$ |  |  |  |
|  | Finance cost \% $\quad 2.7 \%$ |  |  |  |
|  | Profit for the year \% $13.1 \%$ |  |  |  |
| (b) | This means that in 2017 Fashionz spent $12.6 \%$ of its sales (or 12.6 cents for every $\$ 1$ of sales) on administrative costs, for example office electricity. | Describes the administrative expense percentage. |  |  |
| (c) | Fashionz finance cost percentage has decreased from 3\% to $2.7 \%$. <br> The reason for the decrease in finance cost percentage is the decrease in interest on loan from $\$ 5838$ to $\$ 4760$ because Fashionz has repaid $\$ 6000$ off its loan. The decrease in loan resulted in less interest being paid, which decreased the finance costs and the finance cost percentage (or finance costs as a percentage of sales). | Describes a reason for the trend in finance cost percentage. (e.g. Paid less interest / repaid loan) | Explains the reason for the trend in finance cost percentage was the decrease in interest due to the loan decreasing for Fashionz. | Fully explains the \$6 000 repayment of loan as the reason for the trend in finance cost percentage for Fashionz by linking the reason, account name, classification and analysis measure. |
| (d) | Fashionz could improve the administrative expense percentage by reducing the (relevant example of an administrative expense, e.g. office stationery, office electricity) with a valid way to do this (e.g. using more electronic mail instead of paper mail, using energy saving lights and turning them off at night). This would decrease stationery / office electricity, which decreases the administrative expenses, and decreasing administrative expenses as a percentage of sales (administrative expenses percentage). <br> By reducing the administrative expenses, Fashionz total expenses would decrease and, providing the sales stay the same or increase and other expenses do not increase, the profit should increase in the future. <br> NOT: layoff office workers (redundancy payments would increase the expense in the next year). Also, decreasing office rent is not very feasible unless justified with a well-developed explanation. Example MUST be an appropriate recommendation for the sole proprietorship entity. |  | Makes a detailed and valid recommendation for improving Fashionz' administrative expenses percentage. | Justifies a valid recommendation for improving Fashionz' administrative expenses percentage, with a specific detailed example, linking the reason to the account name, classification and analysis measure AND explains link to increase in profit. |

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| N1 | N2 | A3 | A4 | M5 | M6 | E7 | E8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| One analysis measure calculated correctly, or trend identified. | ONE Achievement description. | TWO Achievement descriptions. | THREE Achievement descriptions. | ONE of the following explanations at Merit level: <br> Reason for trend in FC\% OR <br> Recommendation to improve AE\% . | BOTH explanations at Merit level: <br> Reason for trend in FC\% <br> AND <br> Recommendation to improve AE\%. | ONE explanation at Excellence level: <br> Reason for trend in FC\% OR <br> Justified recommendation to improve AE\% including impact on profit. | BOTH explanations at Excellence level: <br> Reason for trend in FC\% <br> AND <br> Justified recommendation to improve AE\% including impact on profit justified |

N0 = No response; no relevant evidence.

| Question THREE | Sample Evidence |  | Achievement | Achievement with Merit | Achievement with Excellence |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (a) | Analysis measure | 2018 | Calculates at least two analysis measures correctly. |  |  |
|  | Current ratio | 2.57:1 |  |  |  |
|  | Liquid ratio | 0.43:1 |  |  |  |
|  | Equity ratio | 0.73:1 |  |  |  |
| (b) | The equity ratio for 2017 means that Tony has invested / financed 70 cents for every $\$ 1$ of Fashionz assets. <br> This means that Fashionz is financially stable as Tony has financed more of the assets than the liabilities / more than half the assets / Fashionz are in a position to borrow more money if needed. <br> NOT: Tony "owns". |  | Describes the equity ratio. | Explains the equity ratio for Fashionz. |  |
| (c) | A possible reason for the decrease in the liquid ratio for Fashionz from 0.99:1 to $0.43: 1$ is that the liquid asset bank has decreased from $\$ 3480$ to $\$ 1860$. This was caused by (examples, not limited to): <br> - Tony took large amounts (\$15 490) of cash drawings from the business. This decreased the liquid asset bank, therefore decreasing the liquid asset without increasing liquid liabilities as drawings is equity, which therefore decreased the liquid ratio. <br> - Fashionz repaying $\$ 6000$ off its loan. This decreased the liquid asset bank, which decreased the liquid assets without decreasing liquid liabilities as the loan is a non-current liability, which decreased the liquid ratio. <br> OR <br> A possible reason for the decrease in the liquid ratio for Fashionz from 0.99:1 to $0.43: 1$ is the increase in accounts payable from $\$ 2210$ to $\$ 3010$, which was caused by purchasing more inventory on credit due to new shoes and accessories. This increased the liquid liability accounts payable without increasing liquid assets as inventory is not liquid, which resulted in a decrease in the liquid ratio. |  | Describes a reason for the trend in liquid ratio. | Explains a reason for the trend in liquid ratio for Fashionz detailing what happened and the account name affected. | Fully explains a reason for the trend in the liquid ratio for Fashionz by providing evidence and linking the account name to the classifications and analysis measure. |
| (d) | Fashionz could imp fittings for cash. This liquid assets, and th therefore improve th OR <br> Fashionz could imp loan. This would inc | ratio by ase the lig no chan <br> ratio by k, which |  | Makes a recommendation to improve the liquid ratio by detailing what Fashionz / Tony would need to do. (not increase bank) | Justifies a recommendation for improving the liquid ratio of Fashionz by providing evidence and linking the account name to the |


|  | increasing current liabilities, because the loan is non-current, therefore improving <br> the liquid ratio. <br> OR <br> Fashionz could improve its liquid ratio by borrowing more money on its long-term <br> loan. This money could be used to repay the accounts payable, which would <br> decrease the liquid liabilities, and mean either no change or increasing the liquid <br> asset bank if Fashionz borrows more than it needs. This would increase the liquid <br> asset bank, which would increase liquid assets and decrease the liquid liabilities <br> as less accounts payable, therefore improving the liquid ratio. <br> NOT: owner Tony invest cash. | classifications and <br> analysis measure. |  |
| :--- | :--- | :--- | :--- |


| N1 | N2 | A3 | A4 | M5 | M6 | E7 | E8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ONE analysis measure or partial description of meaning / trend. | ONE Achievement description. | TWO Achievement descriptions. | THREE Achievement descriptions. | ONE of the following explanations at Merit level: <br> Equity ratio explained OR <br> Reason for decrease liquid ratio explained OR <br> Recommendation to improve Liquid ratio | TWO of the following explanations at Merit level: <br> Equity ratio explained AND/OR <br> Reason for decrease liquid ratio explained AND/OR <br> Recommendation to improve Liquid ratio | ONE of the following explanations at Excellence level: <br> Reason for liquid ratio trend fully explained OR Justified recommendation to improve liquid ratio. | BOTH of the following explanations at Excellence level: <br> Reason for liquid ratio trend fully explained <br> AND <br> Justified recommendation to improve liquid ratio. |

N0 = No response; no relevant evidence.

## Cut Scores

| Not Achieved | Achievement | Achievement with Merit | Achievement with Excellence |
| :---: | :---: | :---: | :---: |
| $0-7$ | $8-13$ | $14-19$ | $20-24$ |

