

## Assessment Schedule – 2020

### Media Studies: Demonstrate understanding of an aspect of a media genre (91251)

#### Evidence

*Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer.*

Achievement	Achievement with Merit	Achievement with Excellence
<p>Identifies a specific <b>media genre</b> (a group of media texts categorised through their commonly shared features). Examples of genres include, but are not limited to:</p> <ul style="list-style-type: none"> <li>• teenage magazines (print)</li> <li>• western movies (film)</li> <li>• documentaries (film or television)</li> <li>• soaps (television)</li> <li>• breakfast shows (radio)</li> <li>• social networking sites (Internet).</li> </ul> <p>Demonstrates understanding by using a chosen statement to <b>describe</b> a specific aspect of a chosen media genre.</p> <p>Description is <b>supported by evidence</b> from at least TWO media texts within the genre, and / or other sources.</p>	<p>Provides a detailed <b>explanation</b> of the aspect of the media genre, i.e. how and / or why the aspect has an impact on the media genre, by responding to the chosen statement, e.g.:</p> <ul style="list-style-type: none"> <li>• how and/or why changes (e.g. development of sub-genre, changes in the use of features) in the media genre have occurred</li> <li>• how and/or why audience expectations and/or response to the media genre exist, or have developed</li> <li>• how and/or why commercial considerations influence the media genre.</li> </ul> <p>Explanation is <b>supported by evidence</b> from at least TWO media texts within the genre, and other sources.</p> <p><i>Note: If the explanation is integrated within the description, then the examples used can count as evidence for BOTH the description and explanation, i.e. the candidate <b>does not</b> need to include evidence of additional texts to achieve Merit.</i></p>	<p><b>Examines</b> the likely implication(s) of the aspect and draws a conclusion(s) based on the evidence. The examination can be stated as:</p> <ul style="list-style-type: none"> <li>• a broad generalisation, providing it is drawing a conclusion about an earlier explanation that is well supported by detail and evidence</li> <li>• a detailed comparison with other genres or media forms, with new evidence</li> <li>• a conclusion that shows insight or understanding of the complexities within the aspect, with detail and evidence.</li> </ul> <p>The implication(s) could be about such things as the effect of the aspect on the genre itself, media audiences, other media, and / or wider society, or other issues relevant to the genre, aspect, and the statement chosen.</p> <p>Examination is <b>supported by evidence</b> from at least TWO media texts within the genre, and other relevant sources.</p>

A3	A4	M5	M6	E7	E8
<p>Describes an aspect of the media genre, with supporting detail from TWO texts, but the description may be limited.</p> <p><i>OR:</i></p> <p>Provides sufficient evidence to support description from at least TWO texts within the genre.</p> <p>Provides some response to the chosen statement throughout most of the essay.</p>	<p>Describes, in detail, an aspect of the media genre, with supporting evidence from TWO or more texts within the genre.</p> <p>Responds to the chosen statement throughout the essay.</p>	<p>Explains how and / or why an aspect of the media genre has an impact on the genre, with supporting evidence from TWO or more texts within the genre.</p> <p>Explanation in part may be weak, but is supported by detailed evidence.</p> <p>Responds to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout most of the essay.</p>	<p>Explains, in detail, an aspect of the media genre and its impact on the genre, with supporting evidence from TWO or more relevant texts.</p> <p>Attempts some discussion of an implication of the aspect but this is limited or generalised and unsupported by relevant evidence.</p> <p>Responds to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout the essay.</p>	<p>Examines the implication(s) of an aspect of the media genre and draws a conclusion(s), supported by judicious evidence.</p> <p>Responds critically to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout most of the essay.</p>	<p>Examines the implication(s) of an aspect of the media genre and draws conclusions, supported by insightful evidence.</p> <p>The examination integrates specific examples and / or evidence, or realises the complexities of the aspect.</p> <p>Responds critically to the chosen statement by analysing the influences on or the consequences of an aspect of the genre throughout the essay.</p>
<p><b>N0</b> = No response; no relevant evidence.</p> <p><b>N1</b> = Shows no understanding of an aspect of the media genre; <i>OR</i> genre not apparent; <i>OR</i> specific examples from texts are lacking.</p> <p><b>N2</b> = Provides a limited description of an aspect of the media genre, but the description is limited; <i>OR</i> provides some evidence, but not enough to support the description.</p>					

### Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8