

Assessment Schedule – 2022

Media Studies: Demonstrate understanding of an aspect of a media genre (91251)

Assessment Criteria

Achievement	Achievement with Merit	Achievement with Excellence
<p><i>Demonstrate understanding</i> involves identifying a genre and describing an aspect of a specific media genre using detailed supporting evidence from at least TWO media texts within the genre, and / or other sources.</p> <p>Examples of genres include, but are not limited to:</p> <ul style="list-style-type: none"> • teenage magazines (print) • western movies (film) • documentaries (film or television) • soaps (television) • breakfast shows (radio) • social networking sites (internet). 	<p><i>Demonstrate in-depth understanding</i> involves giving reasoned explanations of an aspect of a specific media genre.</p> <p>A <i>reasoned explanation</i> involves a logical argument of how and / or why the aspect has an impact on the media genre, by responding to the chosen statement, using specific supporting evidence from at least TWO media texts within the genre, and other sources.</p> <p><i>Note: The candidate does not need to include evidence of additional texts to achieve Merit if the explanation is integrated within the description.</i></p> <p>The explanation could cover such things as:</p> <ul style="list-style-type: none"> • how and / or why changes (e.g. development of sub-genre, changes in the use of features) in the media genre have occurred • how and / or why audience expectations and / or response to the media genre exist, or have developed • how and / or why commercial considerations influence the media genre. 	<p><i>Demonstrate critical understanding</i> involves examining the likely implications of an aspect of a specific media genre and drawing conclusions based on the supporting evidence from at least TWO media texts within the genre, and other relevant sources.</p> <p>The examination can be stated as:</p> <ul style="list-style-type: none"> • a broad generalisation, providing it is drawing a conclusion about an earlier explanation that is well supported by detail and evidence • a detailed comparison with other genres or media forms, with new evidence • a conclusion that shows insight or understanding of the complexities within the aspect, with detail and evidence.

Cut Scores

Not Achieved	Achievement	Achievement with Merit	Achievement with Excellence
0 – 2	3 – 4	5 – 6	7 – 8

Evidence

Note: The candidate has either identified the statement responded to: 1, 2, 3, or 4; or made their selection evident in the answer. Points cited below as evidence are indicative and not exclusive.

A3	A4	M5	M6	E7	E8
<p>Describes an aspect of a media genre.</p> <p>Supports the description with detail from TWO texts within the media genre (may contain factual inaccuracies or unacknowledged sources of evidence).</p> <p>Addresses the chosen statement throughout some of the essay.</p>	<p>Describes in detail an aspect of a media genre.</p> <p>Supports the description with evidence from at least TWO media texts within the genre (may contain some factual inaccuracies or unacknowledged sources of evidence).</p> <p>Attempts to explain how and / or why the aspect has an impact on the media genre.</p> <p>Addresses the chosen statement throughout most of the essay.</p>	<p>Explains how and / or why the aspect has an impact on the media genre.</p> <p>Supports the discussion with relevant evidence from at least TWO media texts within the genre, and / or other sources, such as reviews or critical media analysis (may contain some factual inaccuracies).</p> <p>Addresses the chosen statement throughout the essay.</p>	<p>Explains in detail how and / or why the aspect has an impact on the media genre.</p> <p>Supports the discussion with detailed and relevant evidence, from at least TWO media texts within the genre, and / or other sources, such as reviews or critical media analysis.</p> <p>Attempts to examine an implication(s) of the aspect for the media genre.</p> <p>Integrates the chosen statement throughout the essay.</p>	<p>Examines the implication(s) of the aspect for the media genre and draws a conclusion. (The implication(s) could be about such things as the effect of the aspect on the genre itself, media audiences, other media, or other issues relevant to the genre, aspect, and the statement chosen.)</p> <p>Supports the discussion with some carefully selected evidence, such as reviews or media criticism.</p> <p>Interrogates the chosen statement throughout most of the essay with some nuance.</p>	<p>Examines in detail the implication(s) of the aspect for the media genre and draws conclusions.</p> <p>Supports the discussion with carefully selected evidence, such as reviews or media criticism.</p> <p>Shows an awareness of the complexities of the aspect for the media genre, media producers, or the audience.</p> <p>Interrogates the chosen statement throughout the essay with nuance.</p>
<p>N0 = No response; no relevant evidence.</p> <p>N1 = Shows limited understanding of an aspect of the media genre; <i>OR</i> genre not apparent; <i>OR</i> specific examples from texts are lacking.</p> <p>N2 = Provides a limited description of an aspect of the media genre; <i>OR</i> does not address the chosen statement; <i>OR</i> provides some evidence, but not enough to support the description.</p>					