

91251



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NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

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SUPERVISOR'S USE ONLY

Level 2 Media Studies, 2013

91251 Demonstrate understanding of an aspect of a media genre

9.30 am Wednesday 20 November 2013

Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write a response on ONE of the three questions in this booklet.

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

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You are advised to spend one hour writing a response on your chosen question in this booklet.

INSTRUCTIONS

Choose ONE **media genre** that you have studied.

Select **an aspect** of your chosen media genre to discuss by responding to ONE of the questions below.

QUESTIONS (Choose ONE)

1. Discuss a **change** in a media genre, and examine the **implication(s)** and/or **effect(s)** of this change.

In your discussion:

- describe a change in the media genre
- explain how OR why a change in a media genre has occurred
- examine the implication(s) and/or effect(s) of the change
- include supporting details from at least TWO media texts and/or evidence from other sources.

2. Discuss **audience expectations** and/or **response** to a media genre, and examine the **implication(s)** and/or **effect(s)** of these expectations or response.

In your discussion:

- describe audience expectations and/or response to the media genre
- explain how OR why audience expectations and/or response has an impact on the media genre
- examine the implication(s) and/or effect(s) of the audience expectations or response
- include supporting details from at least TWO media texts and/or evidence from other sources.

3. Discuss a **commercial consideration** of a media genre, and examine the **implication(s)** and/or **effect(s)** of this commercial consideration.

In your discussion:

- describe a commercial consideration of the media genre
- explain how OR why a commercial consideration has an impact on the media genre
- examine the implication(s) and/or effect(s) of the commercial consideration
- include supporting details from at least TWO media texts and/or evidence from other sources.

Use page 3 to write your chosen media genre and question number, and to plan your response.

Begin your response on page 4.

Media genre: _____

Question number:

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Note: Responses made in this space may be used as evidence for assessment.

PLANNING

Begin your written response here, discussing the **aspect** of the **media genre** you have chosen:

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Extra space if required.
Write the question number(s) if applicable.

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QUESTION
NUMBER

Extra space if required.
Write the question number(s) if applicable.

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