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SUPERVISOR'S USE ONLY

## Level 2 Media Studies, 2018

### 91251 Demonstrate understanding of an aspect of a media genre

2.00 p.m. Monday 12 November 2018  
Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

**You should write an essay on ONE of the six statements in this booklet.**

If you need more room for any answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–12 in the correct order and that none of these pages is blank.

**YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.**

**TOTAL**

ASSESSOR'S USE ONLY

**INSTRUCTIONS**

Choose ONE **media genre** that you have studied.

Write an essay discussing **an aspect** of your chosen media genre, by responding to ONE of the statements below.

Use page 3 to write your chosen media genre, your chosen statement number, and to plan your essay.

Begin your essay on page 4.

**STATEMENTS** (Choose ONE)

The statements below relate to aspects of a media genre.

1. Profit determines the commercial viability of a media genre.
2. Audiences respond to genre texts based on previous experience with a media genre.
3. Investment happens when a media genre is popular.
4. A change in a media genre is influenced by external factors.
5. Developments inside the media cause a media genre to evolve.
6. People choose genre texts to be informed, inspired, or entertained.

Media genre: \_\_\_\_\_

Statement number:

**PLANNING (OPTIONAL)**

Description of an aspect of your chosen media genre:

How and/or why this aspect has an impact on the media genre:

Likely implications of this aspect for the media genre:

Support your discussion with **evidence** from at least TWO media texts and/or other sources.















**Extra space if required.**  
**Write the question number(s) if applicable.**

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QUESTION  
NUMBER

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