91251





Tick this box if there is no writing in this booklet

Level 2 Media Studies 2020

91251 Demonstrate understanding of an aspect of a media genre

2.00 p.m. Thursday 3 December 2020 Credits: Four

Achievement	Achievement with Merit	Achievement with Excellence
Demonstrate understanding of an aspect of a media genre.	Demonstrate in-depth understanding of an aspect of a media genre.	Demonstrate critical understanding of an aspect of a media genre.

Check that the National Student Number (NSN) on your admission slip is the same as the number at the top of this page.

You should write an essay on ONE of the four statements in this booklet.

If you need more room for your answer, use the extra space provided at the back of this booklet.

Check that this booklet has pages 2–10 in the correct order and that none of these pages is blank.

YOU MUST HAND THIS BOOKLET TO THE SUPERVISOR AT THE END OF THE EXAMINATION.

TOTAL

INSTRUCTIONS

Choose ONE media genre.

Write an essay discussing the extent to which you agree or disagree with ONE of the statements below.

Respond critically to the statement by analysing the influences on or the consequences of **an aspect** of your chosen media genre.

Use page 3 to write your chosen media genre, your chosen statement number, and to plan your essay.

Begin your essay on page 4.

STATEMENTS (Choose ONE)

The statements below relate to aspects of a media genre.

- 1. The success of a media genre is measured in profit.
- 2. Media genres find new ways of telling stories.
- **3.** Money is more important than audience in media genres.
- **4.** A media genre develops in response to the audience.

Media genre:					
Statement number:					
PLANNING					

You should aim to write a concise essay of no more than 4–5 pages. The quality of your writing is more important than the length of your essay.

Make sure you **respond only to your chosen statement** *throughout* your essay, and support your discussion with **evidence** from at least TWO media texts and/or other sources, which may include your own production experience.

Begin your essay here:					

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