

91381R



NEW ZEALAND QUALIFICATIONS AUTHORITY
MANA TOHU MĀTAURANGA O AOTEAROA

QUALIFY FOR THE FUTURE WORLD
KIA NOHO TAKATŪ KI TŌ ĀMUA AO!

Level 3 Business Studies, 2018

91381 Apply business knowledge to address a complex problem(s) in a given global business context

9.30 a.m. Friday 9 November 2018

Credits: Four

RESOURCE BOOKLET

Refer to this booklet to answer the questions for Business Studies 91381.

Check that this booklet has pages 2–4 in the correct order and that none of these pages is blank.

YOU MAY KEEP THIS BOOKLET AT THE END OF THE EXAMINATION.

RESOURCE A



Source (adapted): https://read.oecd-ilibrary.org/social-issues-migration-health/cardiovascular-disease-and-diabetes-policies-for-better-health-and-quality-of-care_9789264233010-en#page3.

RESOURCE B

AWQ Imaging launches new heart attack detection product

AWQ Imaging is a direct competitor of *JW* in the medical technology industry. Last month, *AWQ Imaging* successfully launched its own heart disease detection product called Oracle202 on the US market.

The CEO of *AWQ Imaging* believes that there is great potential in the marketplace for their heart disease detection products.

RESOURCE C

Food and Drug Administration



Source (adapted): https://en.wikipedia.org/wiki/Food_and_Drug_Administration.

RESOURCE D

Source (adapted): <https://www.citizensreport.org/2016/11/12/olympus-duodenoscope-fda-approval/>.

RESOURCE E**Internal memo**

Jackson & White

To: CEO

From: Human Resource Manager

RE: Recruitment for United States expansion

We will probably need to expand our department, or potentially outsource some of our workload. We are short-staffed. We are receiving a massive number of applicants for the advertised roles in the new United States office, probably related to the recent media attention on our product developments. Many of these applicants are suitably qualified, and my staff are having to work overtime to process their applications. We need more staff.

RESOURCE F**Quality Circles – How it works!**

Source: http://archives.dailynews.lk/2010/09/29/z_p-vi-Quality-02.jpg.

RESOURCE G



Source: <https://www.smartsheet.com/total-quality-management>.

RESOURCE H

Benefits of robots

“Many benefits of robots seem to be most noticeable in productivity, safety, and in saving

[Redacted]

[Redacted]

off, or holiday time.”

Source (adapted): <https://www.robots.com/articles/benefits-of-robots>.

RESOURCE I

Outsourcing overseas

Taiwan has been a true “shining star” of the

[Redacted]

[Redacted]

[Redacted]

almost all reputable distribution companies have a branch office close by.

Source (adapted): http://sourcingoverseas.com/taiwan_vs_china/.